

## Regional Lead for NASP's Thriving Communities Programme in the East\_of England region

### Introduction

The [National Academy for Social Prescribing](#) (NASP) is working with partners, in each of the seven NHS Regions across England, to build and deliver our regional Thriving Communities development programme to help local voluntary, community and social enterprise (VCFSE) groups provide innovative support for communities most impacted by COVID. This will help social prescribing link workers in each region to connect people most impacted by COVID to innovative local community support.

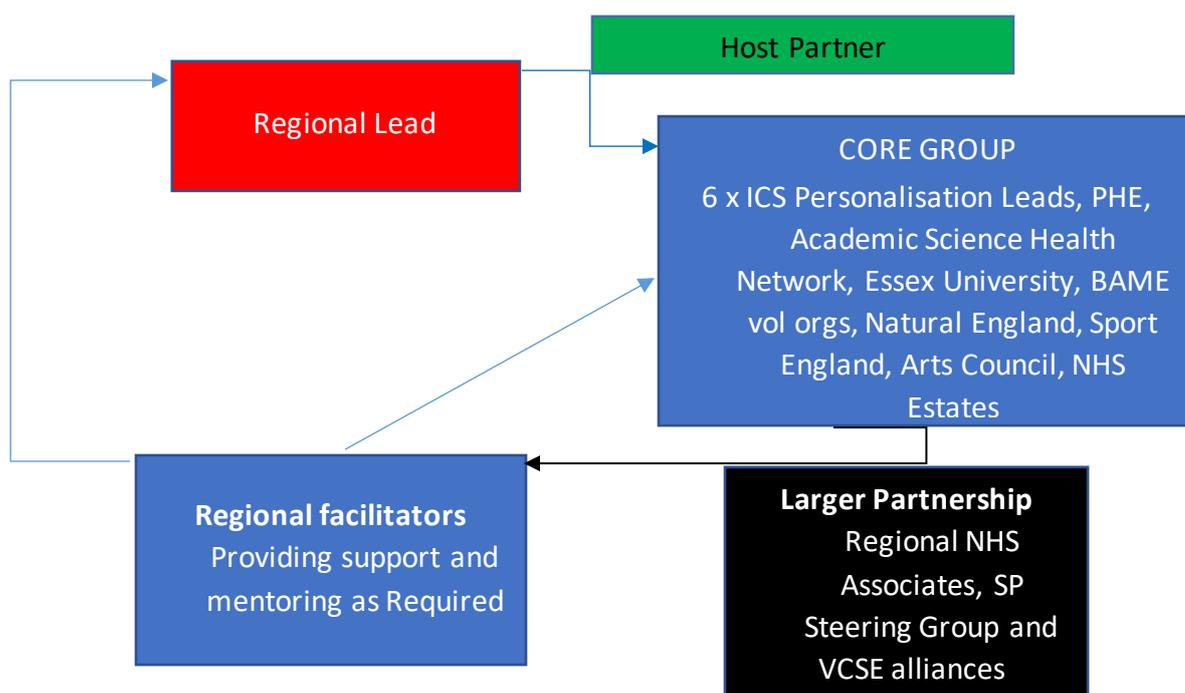
Our partners include Natural England, Sport England, Money and Pensions Service, NHS England and Improvement, Arts Council England and NHS Charities Together, are working with our regional teams, helping local VCFSE groups to form strategic partnerships across sectors.

### The brief

NASP seeks a regional partner to employ a full-time Regional Lead, to continue the work to build and deliver the Thriving Communities programme across the East of England region. The work will include co-developing and co-delivering the regional programme. We need a regional partner to be in place by 1<sup>st</sup> August 2021.

The Thriving Communities programme in the East of England began in October 2020 and has established a strong partnership and work programme (please see diagram below). There is the opportunity for the new Regional Lead to work alongside the outgoing Regional Lead for one month to gain familiarity with the programme as part of the handover.

This contract is initially from 1<sup>st</sup> July 2021 (allowing one month's handover with current post-holder) to 31<sup>st</sup> March 2022 but this work is expected to continue beyond this date.



If you have any questions or wish to discuss any aspect of the above, please email [recruitment@nasp.info](mailto:recruitment@nasp.info)

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### Key deliverables:

The successful regional partner will provide a named full-time (or equivalent) Regional Lead, who will lead this work on behalf of the provider organisation. The Regional Lead will report to the Thriving Communities Programme Manager at NASP and will deliver the following:

- Co-develop the region's development programme with partners within the regional team. There will be a national framework, summarising the different elements of the programme. Your role will be to translate this at a regional level into practical delivery.
- Ensure effective delivery of the Thriving Communities regional development programme within your region, coordinating the work of our regional partners.
- Provide development support for local VCFSE groups within your region, who want to develop their activities for communities most impacted by COVID. Your support will help local VCFSE groups build partnerships with local health commissioners, local infrastructure agencies and partners from across the physical activity, nature, arts and culture and financial wellbeing sectors.
- Ensure that the programme works inclusively with all communities impacted by COVID, including Black, Asian and Ethnically diverse communities.
- Lead regular catch-ups with members of the regional team, promoting action and effective support for people involved in the programme. Help the team to identify, manage risks and manage resources, including regional budgets.
- Promote the regional development programme and the work of local VCFSE projects in helping communities to recover from COVID.
- Work with partners to promote new funding opportunities for local VCFSE groups/ organisations.
- Work with partners to establish effective evaluation for the regional development programme, including who benefits, how they benefit and what impact the programme makes.
- Work with existing social prescribing regional networks and other networks to create an effective regional steering group for the regional development programme, which includes community leaders, local VCFSE projects, development agencies, local authorities, social prescribing leaders and partners from other sectors, such as the arts, environment, sport and others.

### Person Specification for the Regional Lead role:

- Energetic self-starter who can demonstrate how they have worked proactively to support local VCFSE groups and organisations.
- Excellent relationship builder, able to build trusting long-term relationships with leaders across local systems, including with people most impacted by COVID.

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- Demonstrates practical commitment to reducing health inequalities and working inclusively with those communities most impacted by COVID, including Black, Asian and Ethnically Diverse communities.
- Committed to promoting social prescribing and enabling link workers to connect people to community support for financial wellbeing, nature, arts and to help people be physically active.
- Strong connections with local VCFSE infrastructure agencies, knowledge of the VCFSE sector and understanding of the pressures that local VCFSE groups face, especially under COVID, where resources have been stretched.
- Able to nurture community leaders, standing alongside communities most impacted by COVID, support them to get their voices heard and help them create effective local community support.
- Great planner, able to organise and deliver the support programme with partners, identify risks and manage them together.
- Understanding of the health landscape within the region and the ability to build relationships with the key NHS partners locally.
- Excellent communicator, able to raise the profile of social prescribing with the public and key stakeholders, alongside local community projects and partners.
- Systematic thinker – able to work with partners to create an effective evaluation framework for the programme.
- Good knowledge of the region they will be working in.

### Funding and details

- Please note that the total funding for delivering this work is £58,000 inclusive of VAT, expenses, equipment, staffing and on-costs (some of this can be used for admin support), with further £15,000 available to support contributions from individuals, community groups and voluntary organisations to help ensure the programme is inclusive of all communities impacted by COVID, including Black, Asian and Ethnically diverse communities.
- Successful providers will need to submit three invoices.
- Regional Leads will remain employed by the provider organisation.
- Successful partners will provide equipment include laptops, phones and travel expenses within.
- Regional Leads will be able to work from home, with regular travel across their regions and monthly meetings in London, depending on COVID. Otherwise, meetings will be online.
- Applications will be assessed on Ability to Deliver the Brief (60%) and Price (40%).

### How to apply:

Suitable organisations are invited to submit a tender bid by **1200 Friday 21<sup>st</sup> May**. Please email the following to [recruitment@nasp.info](mailto:recruitment@nasp.info) :

- Summary of your organisation's suitability to deliver this work
- CV for the named person(s) delivering the Regional Lead role

If you have any questions or wish to discuss any aspect of the above, please email [recruitment@nasp.info](mailto:recruitment@nasp.info)

## **Regional Lead for NASP's Thriving Communities Programme in the East\_of England region**

- Two references and organisational details
- Summary of your costs, including salary and hours of the named regional lead, budget for expenses, equipment provided and any other costs.

Interviews will be held in the week commencing **24<sup>th</sup> May**.