



A social revolution in wellbeing: our strategic plan 2020-23

The National Academy for Social Prescribing has a simple ambition: we want people to live the best life they can.

A life that is defined by them. Not one that is limited by the place in which they live, who they are, or the resources available to them.

Social prescribing means supporting people, via social prescribing link workers, to make community connections and discover new opportunities, building on individual strengths and preferences, to improve health and wellbeing.

We want social prescribing to thrive – a vibrant, innovative and ambitious movement, mobilising hundreds of thousands of people and organisations with a shared commitment to transforming lives.

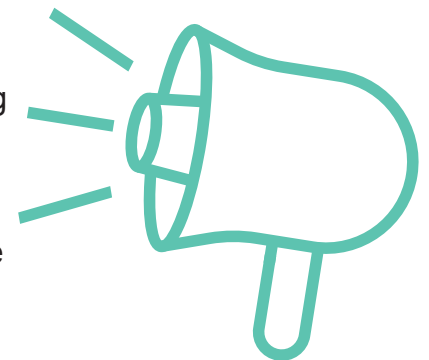


We will achieve this by:

1 Making some noise

To raise the profile of social prescribing we will:

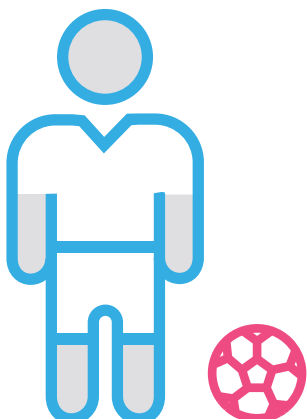
- create a dynamic national network of 'social prescribing partners'
- deliver an innovative multi-channel campaign
- support a programme of regional showcase events, demonstrating the power of arts, culture, sports, leisure and nature in connecting people for wellbeing.



2 Finding resources

To develop innovative funding partnerships we will:

- work with national, regional and local leaders across sectors to develop new partnerships
- invest directly in social prescribing by launching a £1m development fund to support the scaling up of community-based programmes
- explore establishing regional funds to facilitate greater flexibility for local organisations engaged in social prescribing.



3

Building relationships across all sectors

Social prescribing relies on strong, mature relationships across multiple sectors. We will:

- influence key partners at all levels, including government and arm's-length bodies to build support for social prescribing
- develop a network of high-profile ambassadors who can advocate for social prescribing
- support local areas to develop their social prescribing networks.



4

Shaping and sharing the evidence base

To build a consensus about what we know and don't know, improve accessibility and visibility of evidence, we will:

- develop an academic partners collaborative
- work with partners to create easy-to-use, credible evidence summaries
- work with partners to identify evidence gaps and develop new research opportunities.



5

Spreading what works

To promote learning on social prescribing and share good practice, we will:

- promote success stories, and build a strong narrative
- develop our website as a library of open access resources
- develop a national and international collaborative to share learning.



To read our plan in full or find out more, visit socialprescribingacademy.org.uk



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