



The Power of Music Fund



How does the Power of Music Fund work?

- The Power of Music Fund will open for applications on **22nd November** and will be funding multi-year projects until 2026.
- Dementia choirs, music projects for carers and other initiatives supporting people through music will be able to apply for a **multi-year** grant of **£1000 or £2000 per year**.
- There will also be one large investment to a **Centre of Excellence** of **£500,000** to bring about **systemic change**.
- Through the fund, the **National Academy for Social Prescribing** will also carry out **research and evaluation** to develop a model that will ensure health systems are able to work closely with community groups, with **sustainable funding**. This will ensure that music can play a key role in dementia care across the country.
- The Power of Music Fund builds on a smaller fund specifically for dementia choirs, which provided grants of **£1,000 to 100 local groups** earlier this year.
- The Power of Music Fund is being managed by the **National Academy for Social Prescribing (NASP)** and has been kickstarted by a £1 million donation from **The Utley Foundation**. It is also supported by **Arts Council England, Music for All** and other donors, including members of the **public**.

Steps to apply for a grant

01

Read the FAQs or attend the info session.



Small grant info session:
23rd November 1pm - 2pm

02

Pass an eligibility test



Please answer all the eligibility test questions and submit your responses online. If your answers indicate you are eligible to apply for funding, please download the form and complete. If they don't unfortunately, you will not be able to proceed at this time.

03

Download and complete the application form

04

Submit your application

What happens next?



Acknowledgement of Receipt of Application



Assessment Process



Outcome (We'll let you know by February 2024)

Types of groups supported by the POM Fund

The POM Fund is keen to support music groups or activities delivered:

in the community

in NHS care settings

in care homes

by engaging with
local social
prescribing offers

online

for people living
with dementia
and/or their
carers

inter-generationally

in diverse styles,
genres and cultures
of music

with different kinds
of musical
engagement*

to cater to people
living with different
types of dementia

with relevant and
inclusive practice
for people at
different stages of
dementia

with the ability
to effectively
demonstrate
the benefits of
their offer

* listening, music-making, composing, song-writing, performing, personalised playlists, singing, dancing, instrument playing, percussion etc.

FAQs

The number of people living with or directly impacted by dementia is increasing and we want to move as fast as possible in helping people access music-related resources and support - whatever stage of dementia they are in. We are keen to support projects across a variety of areas to help achieve this and some further information to guide your thinking on this is provided below.

What is social prescribing?

Social prescribing aims to connect people to activities or resources in their communities, in order to support their health and wellbeing. We are hoping that the Power of Music fund will allow more people living with dementia and their carers to be linked up with music projects and activities in their communities in order to improve quality of life.

How can our music project or activity receive referrals through social prescribing?

Many different types of professional can make a referral to an activity as part of social prescribing e.g. GPs, primary care staff, link workers, colleagues in the community and voluntary sectors. If your application to the Power of Music fund is successful, NASP will be able to help you connect to your local social prescribing system if you do not already have these relationships and referral pathways in place.



What is a link worker?

A link worker is a social prescribing professional who works with individuals to understand 'what matters to them' and then helps to design a personalised social prescription. Link workers can help to ensure people living with dementia and their carers are aware of different music project or activities that might be available in the local community.

What do you mean by integrating with the healthcare system?

We are keen to see music provision for people living with dementia embedded into local health and care systems, so it can be available to as many people as possible. This animation by the King's Fund, an independent charity who works to improve health and care in England, explains how local health and care systems can work together to provide joined-up care:

<https://www.kingsfund.org.uk/audio-video/how-does-nhs-in-england-work>



FAQs

Will there be further rounds?

We hope to secure more funding over the next few years for the PoM Fund but this will happen gradually. Sign up to our PoM list to ensure you receive updates about new rounds.

When do the funds need to be spent by?

We'll confirm this in your grant offer letter, but you'll need to spend each year's funding before the end of March in that financial year.

Do you need match funding?

No - but successful applicants are free to use PoM Fund grants as leverage or matched funds for other funding.

Can I apply for core costs?

Yes

Do you fund organisations outside the UK?

No



What will the reporting requirements be?

All successful applicants will receive a POM Fund Grantee Reporting pack if funding is approved. Our aim is to keep this as **simple as possible**:

- 6-months: Short update report
- 12, 24 & 36 months: More detailed reporting (template to be provided) & collection of information to evidence the activity provided

Can I send you extra supporting documents?

We cannot accept supporting documents at stage one. At stage two we will ask for any documents required. Please limit what you send to us to what we actually ask for.



FAQs

Can I speak to you before I submit my application?

We are a small team and so we encourage you to fully review our guidance documents and complete our eligibility quiz before you get in touch but we are happy to help with your questions.

Can a larger organisation that has activity taking place in multiple areas, apply more than once for each bit of activity?

Our preference is smaller charities and organisations but we will fund larger organisations with multiple locations/ activities if you can robustly articulate why this is necessary. We recognise larger and national organisations have stronger infrastructure and better access to resources and funding and a core aim of this fund is to support smaller organisations who may not have easy access to funding opportunities.

