

Thriving Communities webinar:

National partnership working across the National Academy for Social Prescribing - who we are and what we do

Instructions:

- Sound - you may need to unmute to hear sound. There is holding music to let you know when your sound is working
- You can make the webinar full screen with the button at the bottom right of the video screen
- Q&A will be moderated
- You can also chat with others via our Network. Please join at <https://socialprescribingacademy.org.uk/thriving-communities/network/>

6 July 2021, 3-4.30pm



Welcome

Chaired by

Joshua Ryan

Head of Thriving Communities
Programme

[@NASPTweets](#)

[#ThrivingCommunities](#)

Housekeeping:

- Please note we are **recording** this webinar



Today we will be hearing from

Tom Burton, National Partnerships Lead, Health Team, Sport England

Dr Linda Monckton, Head of Wellbeing and Inclusion Strategy at Historic England

Dave Bell, Principal Adviser for Health and the Environment, Natural England

Nicola Gitsham, Head of Social Prescribing, NHS England & Improvement

Clare Cannock, Head of Grants, NHS Charities Together

Dulcie Alexander, Thriving Communities Programme Manager, Arts Council England

and **Richard Ings**, Relationship Manager (Combined Arts), Arts Council England





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for Social
Prescribing

Coming up next:

**Tom Burton, National Partnerships
Lead, Health Team, Sport England**



**SPORT
ENGLAND**

UNITING THE MOVEMENT

www.unitingthemovement.org

What we will do

Focus our time and resources on:

1. **Advocating for movement, sport and physical activity**
2. **Joining forces on five big issues**
3. **Creating the catalysts for change**



Joining forces on the big issues

The background of the slide is a photograph of an indoor swimming pool. The pool is filled with blue water and has several lanes marked by red and white lane lines. Swimmers are visible in the water, and there are colorful triangular flags (blue, red, white) hanging from the pool deck. The pool is surrounded by a white deck and a large, modern building structure in the background.

Recover & Reinvent

**Connecting with
Health & Wellbeing**

**Positive
Experiences for
Children & Young
People**

**Active
Environments**

**Connecting
Communities**

WHAT THIS LOOKS LIKE

Making sport and physical activity more inclusive – especially for when we get older or live with health conditions

Influencing others to prioritise sport and physical activity by sharing compelling health evidence

Working with partners who want to improve people's health, to leverage sport and physical activity

Facilitating links between those working in sport and physical activity and those in health system



**CONNECTING WITH
HEALTH & WELLBEING**

Catalysts for change

A group of people, including children and adults, are running outdoors on a paved area. The scene is filled with colorful confetti (blue, green, pink, yellow) falling from the sky. The background shows a clear blue sky with some clouds and a building in the distance.

**Effective
Investment Models**

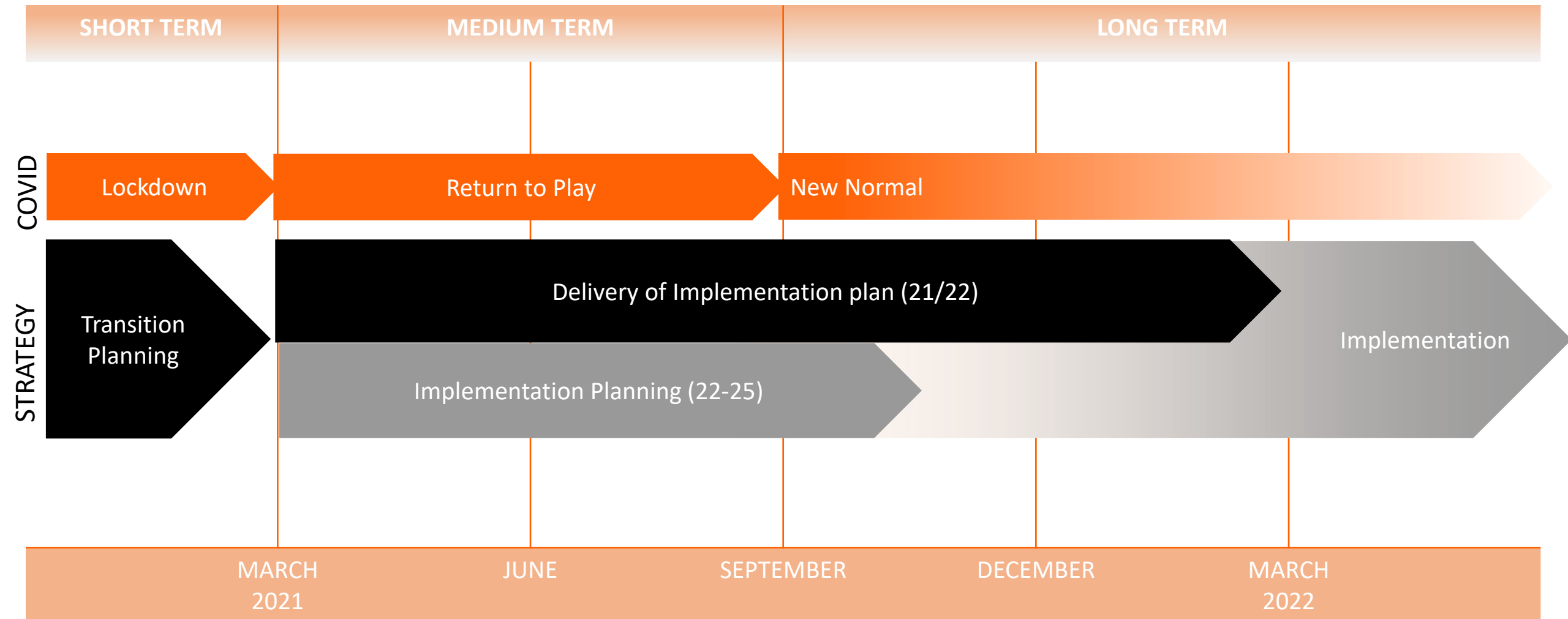
**Realising the power
of people and
leadership**

**Applying Innovation
and Digital**

**High quality data,
insight and learning**

Good governance

Implementation





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Coming up next:

**Dr Linda Monckton, Head of
Wellbeing and Inclusion Strategy at
Historic England**



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Linda's presentation was a pre-recorded video. It is uploaded in a separate document.



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Coming up next:

**Dave Bell, Principal Adviser for
Health and the Environment, Natural
England**

NASP Partnership Webinar: Natural England

NATURAL
ENGLAND

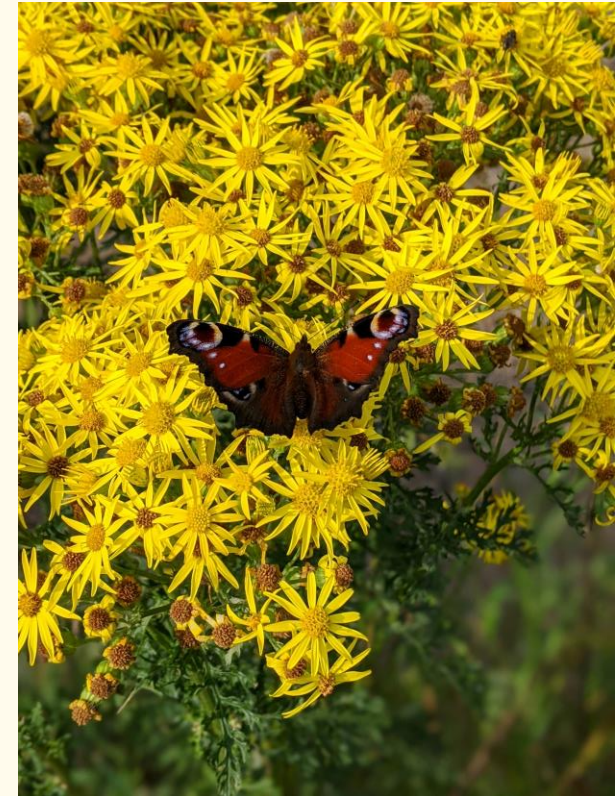
**Dave Bell: Principal Adviser for
Health and the Environment**



Natural England is the government's advisor for the natural environment. We provide practical advice, grounded in science, on how best to safeguard England's natural wealth for the benefit of everyone

Our purpose:

- promoting nature conservation and protecting biodiversity
- promoting access to the countryside
- contributing in other ways to social and economic wellbeing through management of the natural environment



Our Vision - Thriving nature for people and planet

Our Mission - Building partnerships for nature's recovery



Aims of the Connecting People with Nature Programme

- More people connected with and acting for the natural environment
- More people spending time in nature
- More people benefitting from the natural environment
- Better quality accessible nature-rich places close to where people live
- Better access to high quality nature further afield
- More resilient environment that protects people from environmental harms e.g flooding, air pollution





Regional Hubs

- Part of multi-agency teams
- Contribute to joint SP development programme



Work with Providers

- Build picture of GSP provision in their region
- Link to resources



Natural Environment

- Link to other NE work areas
- Embed health in all our work



Multi-agency Teamwork

- Work with other pillar leads
- National Outdoors for All Working Group



Joint SP Development Programme

Delivered webinars

- 1:1 advice for Learning Together participants



Provision

- Understand what's available and gaps e.g. GSP survey for Greater London
- Attend events e.g. volunteer group plant fair



Resources

- Signpost to funding sources
- Advice on monitoring & evaluation



Link to other NE work areas

- Raise awareness of GSP
- GSP on NNRs
- Ideas for GSP in G7 legacy funding projects



Embed Health

- Health included in Green Recovery Challenge Fund bids
- Highlight NRN projects with GSP elements

Natural England Regional Health and Environment Leads: Contacts



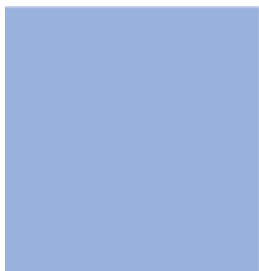
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North West (Cheshire, Greater Manchester, Merseyside)	Jen Green	Jen.Green@naturalengland.org.uk
Yorkshire & North East	Jo Newton	joanne.l.newton@naturalengland.org.uk
East Midlands	Caroline Thomas	Caroline.Thomas@naturalengland.org.uk
West Midlands	Position vacant – currently recruiting	
East of England	Giles Merritt	Giles.Merritt@naturalengland.org.uk
London	Louise Montgomery	Louise.Montgomery@naturalengland.org.uk
South East	Maya Butler	Maya.Butler@naturalengland.org.uk
South West	Martin Longley	martin.longley@naturalengland.org.uk



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Coming up next:

**Nicola Gitsham, Head of Social
Prescribing, NHS England &
Improvement**



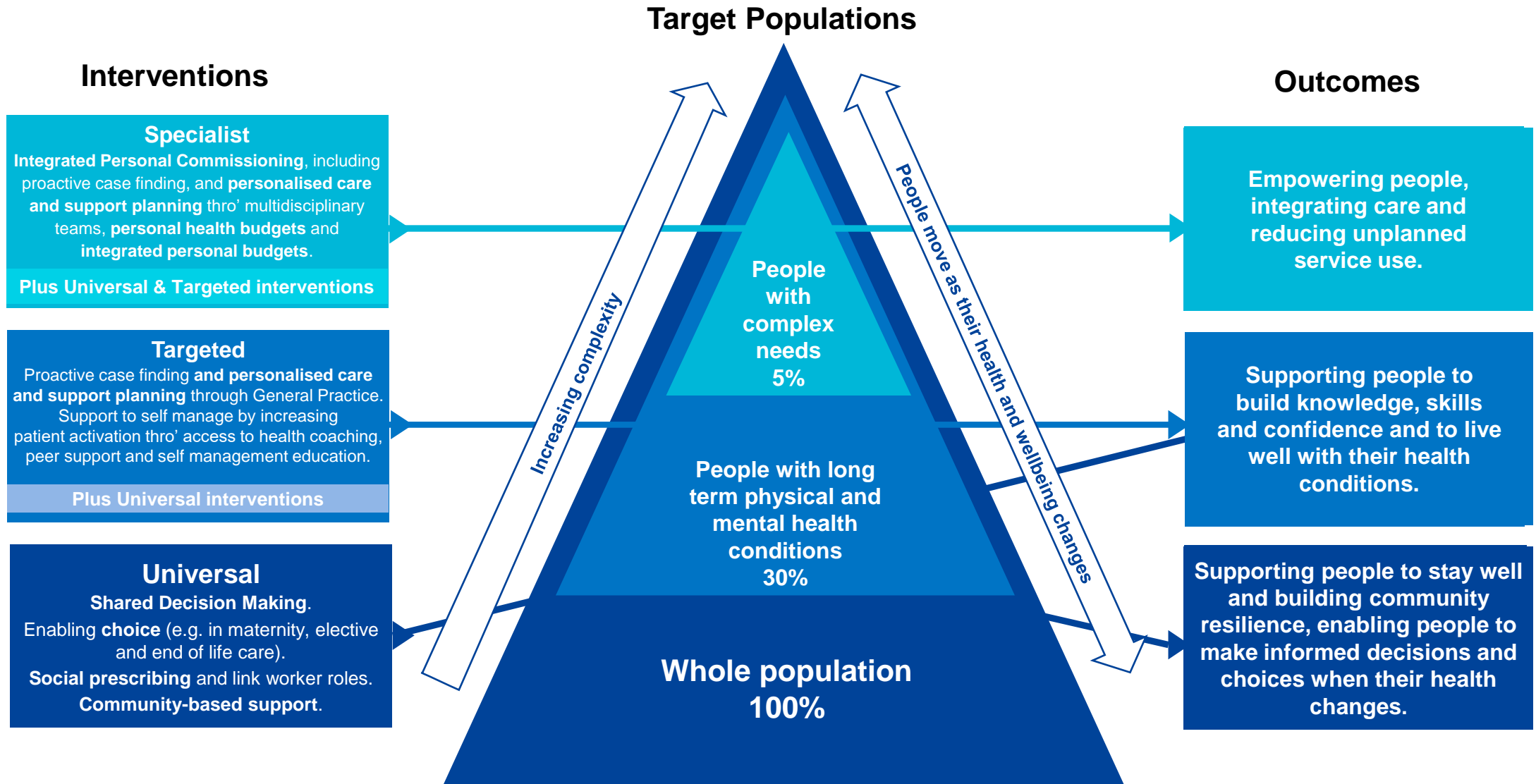
Social Prescribing

Nicola Gitsham, Head of Social Prescribing
NHS England and Improvement

@Nicola Gitsham
@Pers_Care
#SOCIALPRESCRIBING
#Link Workers



Social prescribing is part of the Comprehensive Model for Personalised Care – an all age, whole population approach



Why social prescribing?



There is more to health than just absence of disease; it is about social, emotional and physical wellbeing

- As little as 10% of a population's health and wellbeing is linked to access to health care
- One in five GP appointments are about wider social needs rather than acute medical issues.
- In areas of high deprivation, many GPs report that they spend significant amounts of time dealing with the consequences of poor housing, debt, stress and loneliness, which are best addressed through solutions other than medicine.

Social prescribing aims to:

- give clinicians more **time** to spend with patients who have more complex medical needs
- improve the health and wellbeing of people who are facing **social and emotional** issues
- strengthen **community resilience**, meeting the needs of diverse and multi-cultural communities.
- Tackles **health inequalities and bridges primary care and community**



Social prescribing and community-based support: not just a 'nice to do'



March 2021: c1,500 link workers in PCNs (and growing). Exceeded the LTP target of 1000 by April 2021.

Nov 2019 Conservative manifesto: 26k extra 'primary care professionals' inc. **4,500 social prescribing link workers by 2023/24**

April 2019: new **5-year GP contract** commits to social prescribing, and link workers become part of new primary care networks (PCNs)

April 2021: Operational planning guidance; 1.2 million personalised care interventions to be delivered in 2021, supported by 3 additional roles in PCNs (inc. social prescribing link workers)

COVID-19 pandemic: Since March '20 social prescribing demand has surged.*

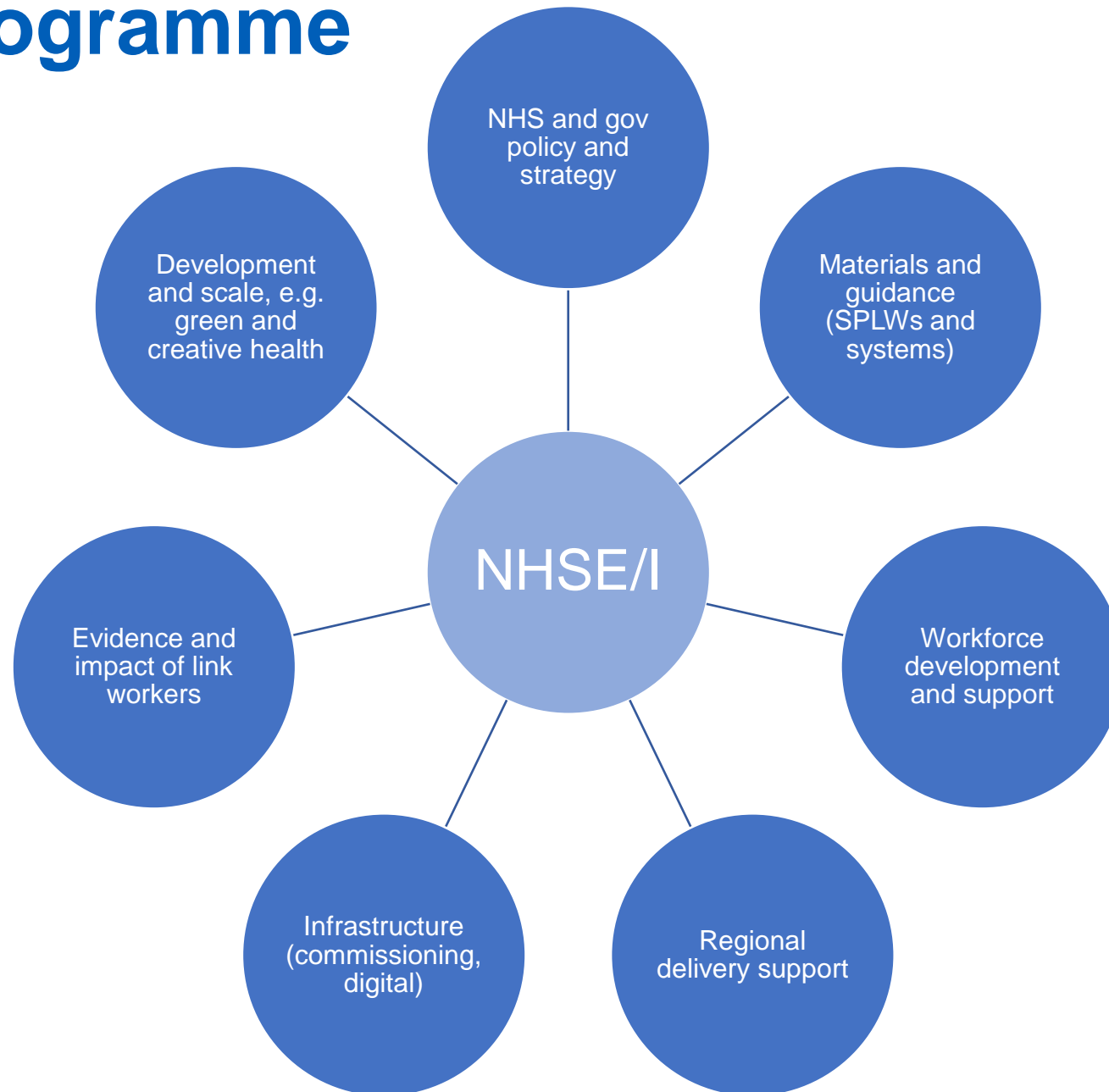
Dec 2019: c300 link workers in PCNs

July 2019: PCNs come into operation

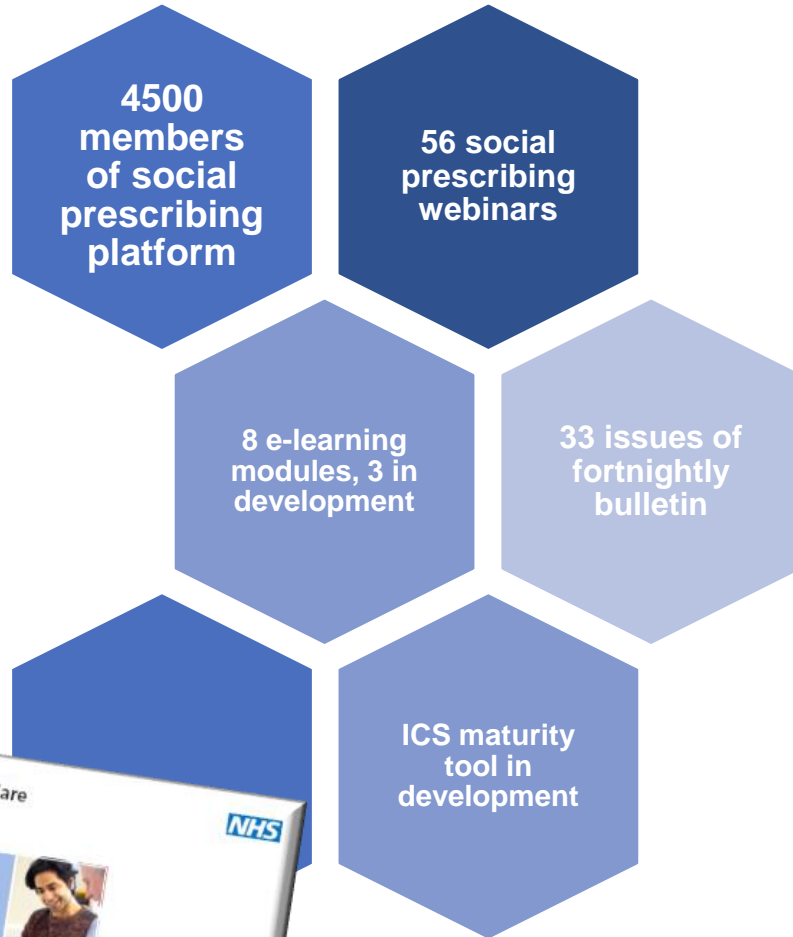
Jan 2019: **NHS Long Term Plan (LTP)** and Universal Personalised Care (UPC) commit to personalised care and social prescribing; **900,000 people** to benefit by 2023/24

*Social Prescribing Observatory. RCGP and University of Oxford.

NHSE/I Programme

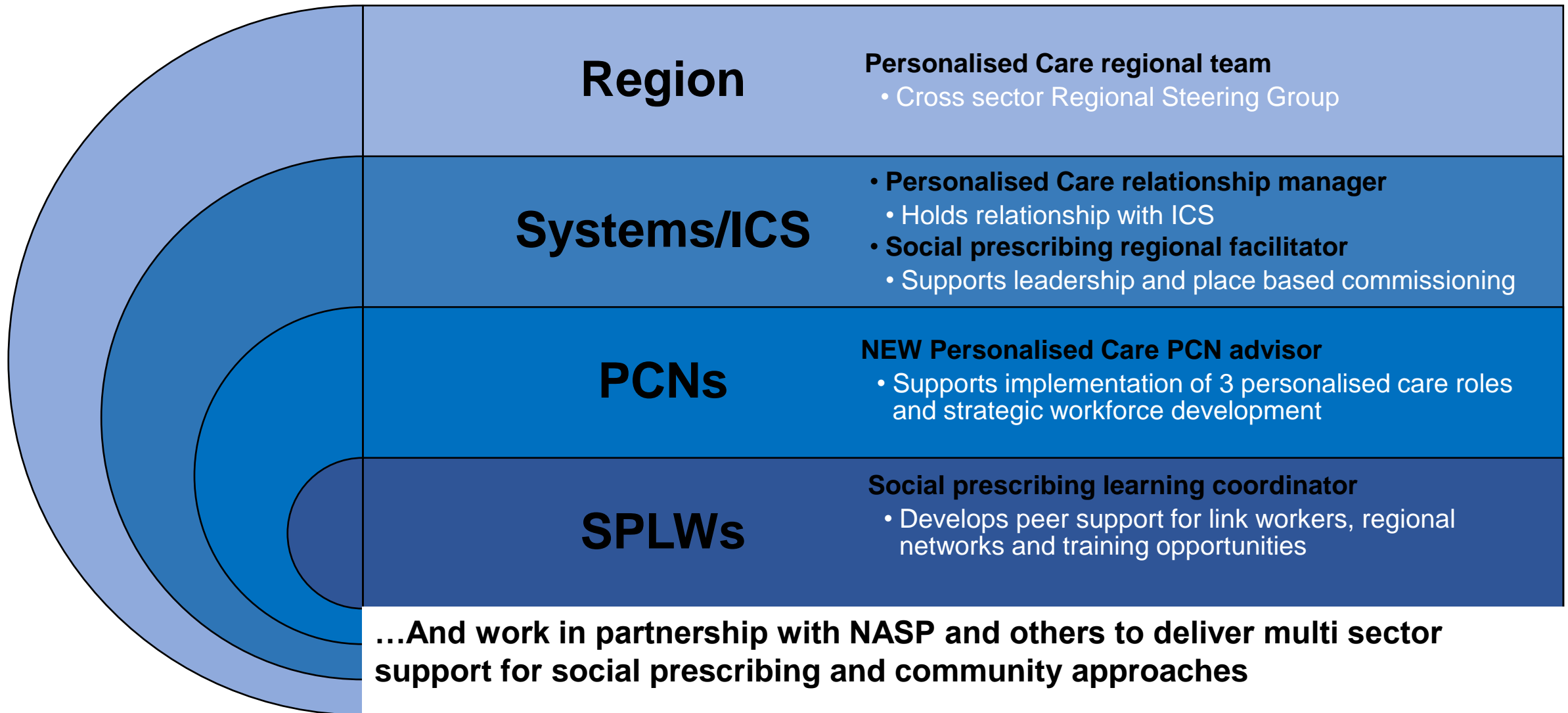


Support for social prescribing



- [SP and community-based support summary guide](#)
- [Reference guide & technical annexes for PCNs](#)
- [Interactive Welcome & induction pack](#) for SPLWs
- [Handout for practice staff](#) to give to people referred
- [Themed fortnightly webinars](#)
- [Free HEE accredited Online learning programme](#)
- [Online SP collaborative community](#) for SPLWs – access via england.socialprescribing@nhs.net
- Fortnightly **SP Coronavirus Update**
- Draft [competency framework for social prescribing link workers](#)







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Coming up next:

**Clare Cannock, Head of Grants, NHS
Charities Together**

Community Partnerships

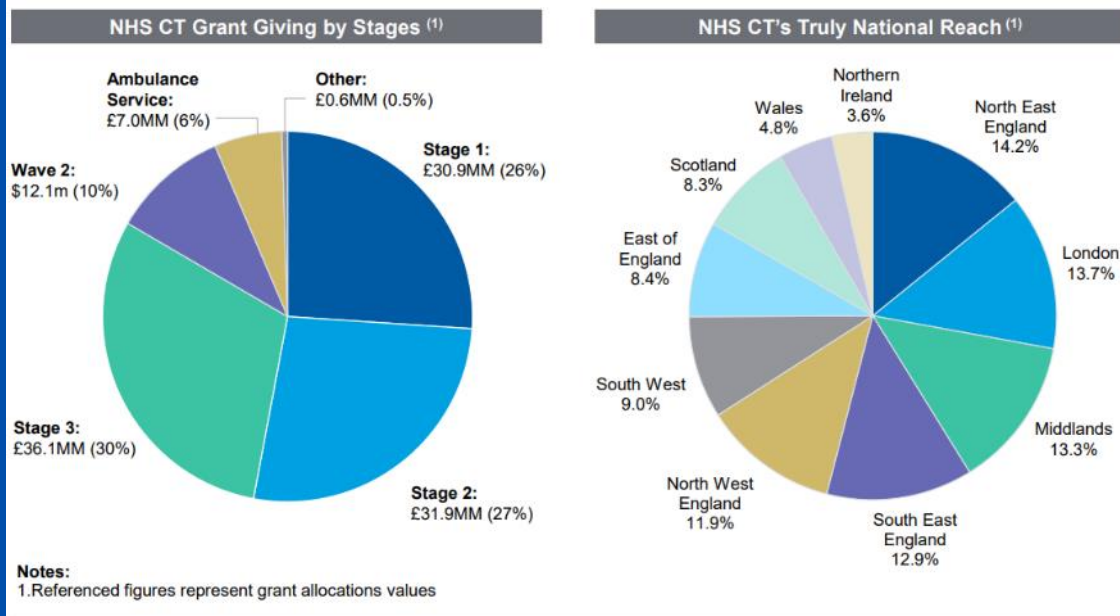


**Representing our member NHS Charities
as a partner WITH NASP & partners**



£120million

allocated to our member NHS charities to support NHS staff, patients and community partners to deliver demonstrable health outcomes in response to Covid 19.



240 NHS Member Charities

Over 1350 applications processed

Over £70m currently distributed and received by our member charities and partners

3 Grant Phases in response to Covid:

- **Stage 1 & Wave 2** – Immediate Covid Response Funding
- **Stage 2** – Community Partnership & Ambulance Funding
- **Stage 3** – Covid Recovery Funding

Recognition of the vital work that voluntary and community groups do to support the work of the NHS.

These groups, such as hospices, care homes and charities, have helped the NHS by continuing to support the health of communities affected by Covid-19.

The programme seeks to develop effective partnerships between the NHS and its community partners, towards supporting recovery of Covid and with a focus on the NHS long term plan.



- ✓ Results in a measurable improvement in health outcomes for communities adversely affected by Covid-19
- ✓ Involves a partnership of NHS charities and community organisations
- ✓ Leads to a direct, positive impact on the NHS whilst it responds to the Covid-19 pandemic

Place based funding has been allocated:

- England: Integrated Care Systems (ICS) or Sustainability & Transformation Partnerships (STP)
- Scotland and Wales: Health Boards
- Northern Ireland: Health and Social Care Trusts (HSC Trusts)

NHS Charities have been working together to identify their local/regional priorities and community partnerships

Applications for the funding are open to **NHS Charities only**, with grants up to 2 years in length

Evaluation and Learning will be shared across NHS Charities and other partners to share best practice

Social Prescribing: Evidenced based or building an evidence base, with referrals from NHS Link Workers or other NHS Staff

Digital/Place based Health Hubs: Safe spaces in the community for Homeless or other vulnerable people to access NHS Healthcare

Emergency High Intensity User (HIU) programmes: Community based interventions for high intensity users of emergency healthcare.

Tackling Health Inequalities: Working in partnership with diverse community organisations to develop virtual educational packages as well as workshops for health professionals in the NHS.

Community First Responders: Shoring up community resilience and increasing capacity of the current community response, by providing direct and immediate support to the network of volunteer Community First Responders.



Community Connecting for Black, Minority Ethnic and Refugee communities - Exeter

Providing Community Connector support (social prescribing) to individuals from communities across Exeter to improve their health and wellbeing through access to person-centered and strengths-based support and increased community connections and citizenship.



NHS COVID RECOVERY FUNDING - Staff Wellbeing

Social prescribing approaches including outdoor gyms, wellness walks, art and music therapy, surf and equine therapy.

One step at a time - Nottingham

One Step at a Time aims to get isolated or vulnerable people back out of their houses in a way that keeps them safe and ensures that they also feel confident to leave the house after months of staying home.

Establish a 'Walk and talk' service in the south Nottingham ICP to get beneficiaries moving and tackle social isolation.

The Orchard - Cardiff and Vale

Engaging patients across the three Grow Well project sites to evidence increased health and well-being outcomes for participants through activities in therapeutic community gardens, including:

- Horticultural activities (sowing, watering, and harvesting)
- Building and carpentry
- Arts and crafts
- Cooking garden produce

NHS CT is uniquely placed to effectively fund NHS healthcare initiatives that aim to improve patient outcomes and staff wellbeing on a national scale.

NHS CT works in close collaboration with its 240 UK NHS member charities covering England, Scotland, Wales and Northern Ireland, the Department of Health, NHS England, NASP and other key stakeholders, making NHS CT a key strategic partner in the healthcare sector.

NHS CT are a unique funder within a membership organisation, developing grants+ support to share best practice and learning across member NHS Charities.





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Coming up next:

Dulcie Alexander, Thriving Communities Programme
Manager, Arts Council England

Richard Ings, Relationship Manager (Combined Arts), Arts
Council England

Let's Create Strategy 2020 – 2030



Dulcie Alexander, Thriving Communities Manager – Arts Council England, seconded to the National Academy for Social Prescribing.

Richard Ings, London Area Champion for Arts in Health, Wellbeing & Criminal Justice, Arts Council England

@ace_national

#LetsCreate

@DulcieAlexander

- The Strategy centres around three Outcomes which we will work to deliver over the next decade:
 - **Creative People:** Everyone can develop and express creativity throughout their life.
 - **Cultural Communities:** Villages, towns and cities thrive through a collaborative approach to culture.
 - **A creative and cultural country:** England's cultural sector is innovative, collaborative and international.
-
- To achieve these the Arts Council and the organisations and people we invest in will need to adapt, steered by our four Investment Principles:
 - **Ambition & Quality:** Cultural organisations are ambitious and committed to improving the quality of their work.
 - **Inclusivity & Relevance:** England's diversity is fully reflected in the organisations and individuals that we support and in the culture they produce.
 - **Dynamism:** Cultural organisations can thrive and are better able to respond to the challenges of the next decade.
 - **Environmental Responsibility:** Cultural organisations lead the way in their approach to the climate emergency.

Our footprint



- **829** National Portfolio Organisations, including galleries, theatres, concert halls, arts centres
- Over **3,000** National Lottery Project Grants
- Over **2,500** accredited museums in England
- Over **3,000** public libraries in England
- Over **32,000** formally constituted voluntary arts organisations
- Over **280,000** businesses
- Over **2m** professionals

Participation



Artsmark - Senacre Woods Primary School.
Photo @ Xavier Fiddes / Senacre Woods
Primary School

- **NPOs – 9-10m active participants** per year
- **NPOs – 30,000 volunteers** per year
- **Project Grants – 3-3.5m active participants** per year
- **Libraries – 214m physical visits** per year
- **Libraries – 131m online visits** per year
- **Libraries – 60% children/30% adults** visited at least once in the last year
- **Museums – over 100m visits** per year;
- **Museums – 52% of the population** visited at least once in the last year
- **Museums – 20% of the population** are regular visitors
- **Volunteer-led arts groups – 10m+ members**

ACE investment in health and wellbeing

- **£12.94m** to support **54** national portfolio organisations doing core work in the field
- **£72.29m** to support **64** NPOs doing secondary work in this field
- **£13.8m** on **519** National Lottery project grants in 2019/20
- New **£1.8m Thriving Communities Fund** with the **National Academy for Social Prescribing**
- **Culture, Health & Wellbeing Alliance** as sector support organisation



Activating the arts and cultural offer for social prescribing

- Strategic development work in London

Bluecoat & Belong. Photo © Belong

What the Arts Council does

Area involvement in social prescribing programmes

- Engaging with 5 successful **Thriving Community** bids in LB Barking & Dagenham (arts-led), LB Greenwich, LB Haringey, LB Tower Hamlets, & LB Waltham Forest
- Monitoring ongoing development of unsuccessful bids
- Evaluating the learning from completed arts and mental health social prescribing pilots in LB Merton & LB Southwark

What the Arts Council does

Internal processes

- Advising on and assessing applications for cultural social prescribing made to Arts Council National Lottery Project Grants (NLPG) open funding programme [here](#)
- Advising National Portfolio Organisations (NPOs) on cultural social prescribing [here](#)
- Internal advocacy and support
 - National policy team focus on health, wellbeing and criminal justice
 - Arts Council Champions for arts in health, wellbeing and criminal justice
 - Supporting research internally – see evidence review (2018) [here](#) and relevant blogs and case studies [here](#)
& externally, e.g. MARCH Network [here](#) & SHAPER project at King's College London [here](#)

Who we partner with

Working across London

London Arts & Health (aka LAHF/London Arts in Health Forum) [here](#)
Arts Council-funded sector support organisation, which also runs the national Creativity & Wellbeing Week [here](#)

Social prescribing support includes PartnerUp website [here](#)

London Action for Arts & Health

Stakeholder group, convened by Arts Council, LAHF & GLA Culture Team

Social prescribing support: sharing of models of good practice



Who we partner with

Working across London

Healthy London Partnership [here](#)

Partnership of London's NHS, London Councils, Public Health England & Mayor of London

Social prescribing support: includes Accelerator social prescribing pilots in LB Camden, LB Merton & LB Southwark, including two arts & mental health projects co-funded with Arts Council England and the GLA (2020/21) [here](#)

GLA Culture Team

Supporting arts & culture across London through, for example, the annual Borough of Culture & Culture Seeds funding programme

Social prescribing support: Health Lead developing strategic interventions, including commissioning *Arts & Culture: Social Prescribing Myth Buster* guide (from LAHF and available [here](#)) and Clod Ensemble's Performing Medicine programme bringing artists, link workers and health professionals together for training [here](#)

Who we partner with

Working with local authorities

- **Strategic partnerships:** includes regular liaison between the GLA Culture Team and London Area/Arts Council England, currently sharing progress on culture and wellbeing
- **London Boroughs:** all 33 boroughs have identified Arts Council London Area leads
- **Priority Places:** around 5 boroughs (to be announced in July) where most need and opportunity has been identified

Who we partner with

Working with other sectors

- London Plus *Thriving Communities* Partners: voluntary sector subregional leads in London and regional leads from ALBs (arm's length bodies)
- Regional ALB exchange and potential collaboration: Arts Council England, London Sport, Natural England, Money & Pensions Service (MAPS) and Historic England

ARTS COUNCIL
ENGLAND



Wards 2 - 6





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Thank you

We will not be holding a webinar in August.

Details of our webinar series September 2021 - July 2022 will shortly be available on our website:

<https://socialprescribingacademy.org.uk/thriving-communities-webinars/>



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Get in touch

socialprescribingacademy.org.uk

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[https://socialprescribingacademy.org.uk
/thriving-communities/network/](https://socialprescribingacademy.org.uk/thriving-communities/network/)