



National
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Prescribing

What's new at NASP, Whole Community Approach

Chair - Jim Burt, Executive Director of Programmes, NASP.



Event overview

9.30am	Jim Burt	Welcome and housekeeping	5 mins
9.35am	Charlotte Osborn-Forde	Introduction to NASP's 3-year strategy and key priorities.	15 mins
9.50am	Monica Boulton	Whole community approach overview	15 mins
10:05am	NASP National Leads panel chaired by Jim Burt	<ul style="list-style-type: none">• Gráinne Nolan, Head of National Partners• Dr Tola Dabiri, National Lead for Arts and Culture• Dave Solly, National Lead on the Natural Environment• Desi Gradinarova, National Lead for the Historic Environment• Tracey Lines, National Lead for Physical Activity.• Emily Cousins, National Lead for Older People	30 mins
10:35am	Jim Burt	Q&A	20 mins



Housekeeping

- Please note we are **recording** this webinar (you will be sent the slides and the link to the recording, and they will be on NASP's website too.)
- Please use the chat for introducing yourself and networking.
- Please **submit questions via the chat for the Q&A session.**
- Please stay on **mute** and **camera off.**



Accessibility

- **Closed Captions** are available – turn these on at the bottom of your screen.
- **BSL interpretation** is available – the interpreters will be spotlit.
- Please put any technical questions into the chat.



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Charlotte Osborn-Forde CEO

An update from NASP

New Strategy

Five key ambitions to transform the scale and impact of social prescribing;

- Connection
- Innovation
- Investment
- Evidence
- Awareness

Connection

A connected social prescribing system enabling easier access to activities and information

- Connecting diverse stakeholders- eg More than a Game
- Green social prescribing - 7 test and learn sites, cross government support, research, Environment Improvement Plan
- Regional support to ICSs and PCNs eg SP Maturity framework
- Supporting PCNs and SP Link Workers
- Social Prescribing Network

Innovation

Local, national and international partnerships driving innovative ideas and approaches

- Accelerating Innovation - 130 national partners- new Innovation Network includes local and global
- Social prescribing in the workplace
- Global Social Prescribing Alliance
- Corporate partners eg Lego

Investment

Boosted investment in community activities directly supporting people's health and wellbeing

- Shared Investment Fund model- National Lottery development grant
- Power of Music- corporate and philanthropic investment linked to health (dementia)

The best evidence shaping social prescribing policy, practice and research

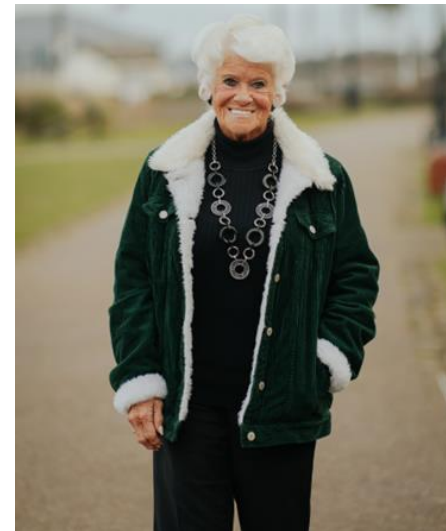
- International Evidence Collaborative- shared definition for SP
- Partnering a range of academic research projects eg SPLENDID
- Focus on economic evidence and return on investment - Gather and share led by Dr Helen Chatterjee
- Responding to policy and government requests eg Major Conditions Strategy

Awareness

A raised profile of how social prescribing changes lives and strengthens communities

- Our Yougov surveys show significant increase in awareness (12% to 17% 2023)
- Influencing NHSE strategically - roundtables and consultations
- Social Prescribing and Me campaign

**Social
Prescribing**
& me



Key priorities for influencing

How are we influencing government, NHSE and other key stakeholders?

- Influence new GP contract post Mar 24
- SP in every clinical pathway- eg Major Conditions strategy
- Data Centre / Commissioning framework for ICBs
- Shared Community Investment Fund models

Thank you

Want to know more? Check out our website
www.socialprescribingacademy.org.uk

- Contact your regional lead
- Follow us on social media
- Sign up for our newsletter
- Watch more webinars
- Read our evidence reviews



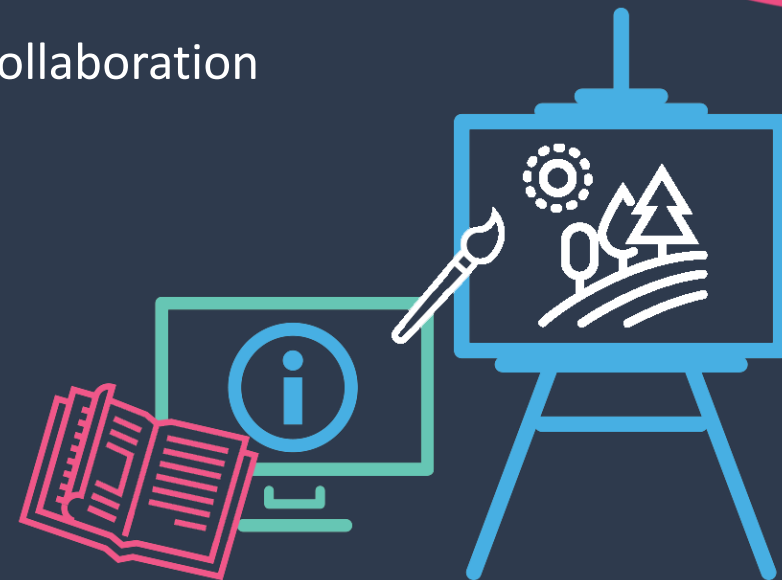
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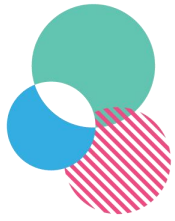
Whole Community Approach

Unlocking the potential of Social Prescribing through collaboration

May 2023

Monica Boulton – Community Connections Lead, NASP





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Unlocking the potential of Social Prescribing through collaboration

The Potential

A connected social prescribing system driven by cross sector collaboration enabling resilient communities, improved health and wellbeing, and sustainable investment.



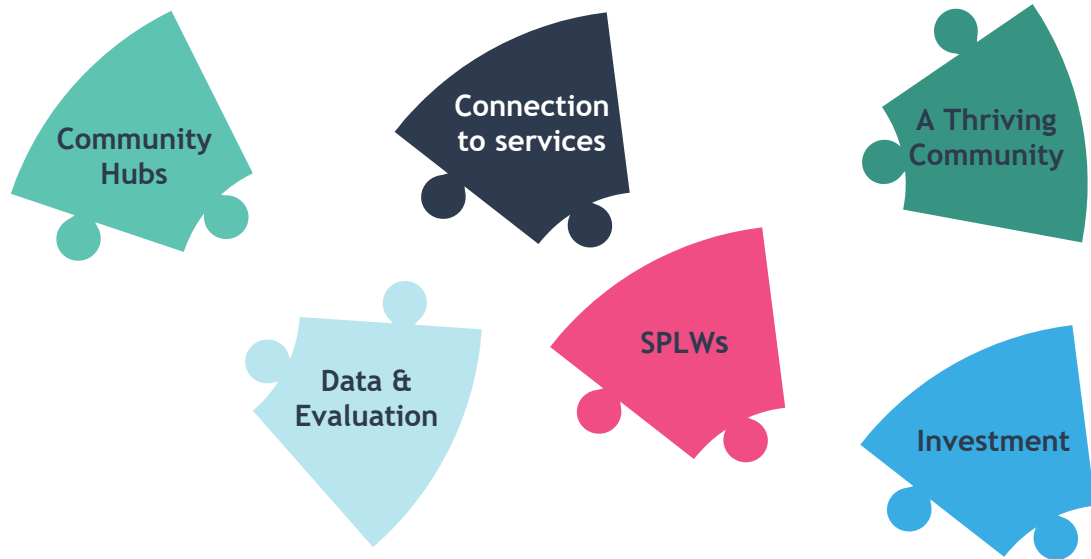
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Why is this approach needed?

- **Bridge the gap:** this approach includes both the health system, the voluntary, community, faith and social enterprise sector (VCFSE), wider stakeholders and community members that contribute towards social prescribing. A whole community approach framework will lead to connected social prescribing systems.
- **Collaboration:** For social prescribing to succeed we need to ensure that the right activities, services and resources are available across the country and by working with partners we reduce the risk of duplication, encourage sustainability and maximise the impact.
- **Building Connectivity:** For social prescribing to reach it's full potential it requires strong systems in place so that a range of people - including link workers and volunteer connectors - can recognise health and wellbeing needs and actively connect people to support.
- **Unlock the potential:** The fragmentation of investment in communities and social prescribing hinders the development of community assets. There is huge potential to learn from places where investment is brought together to help reduce inequalities.



The Infrastructure of the system



We know that social prescribing requires a strong infrastructure that includes

- **Community hubs** - spaces, centres and places in the community that are accessible and shaped by the local community, supporting social prescribing through sharing information and connecting people.
- **Connection to services** - a variety of ways for individuals to connect to services or find out information about what is available locally, including digital
- **A thriving community** - a strong & sustainable VCFSE sector providing a variety of pathways and activities to suit individual needs, and a range of accessible volunteering opportunities
- **SPLW role** embedded within healthcare settings and the community with adequate training, support and networks. Targeted approaches and expertise to reach people experiencing deprivation and inequalities.
- **Investment** that is targeted and driven by local data, intelligence and knowledge from the social prescribing system. Though it is important to be asset focussed, we must identify gaps and focus on people and places that are currently underserved.
- **Data & Evaluation** needs to be joined up and shared to get the full picture of social prescribing and the benefits so we can develop strategically.

This work will help us to define the system, understand the individual parts and how they work together so that we can move from proving to improving by building on what exists.



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An asset based approach to amplify success

We recognise the current work that is contributing towards the success of social prescribing whilst understanding there are challenges and complexities faced on the ground. Through offering a framework and gathering learning, we want to encourage collaborative design of social prescribing systems that focuses on connectivity whilst valuing the importance of inclusivity and diversity. Through developing our delivery plan for this work we want to listen and respond so that collaboration sits at the heart of the programme. We all have a role to play.



The Role of NASP



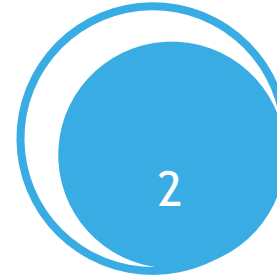
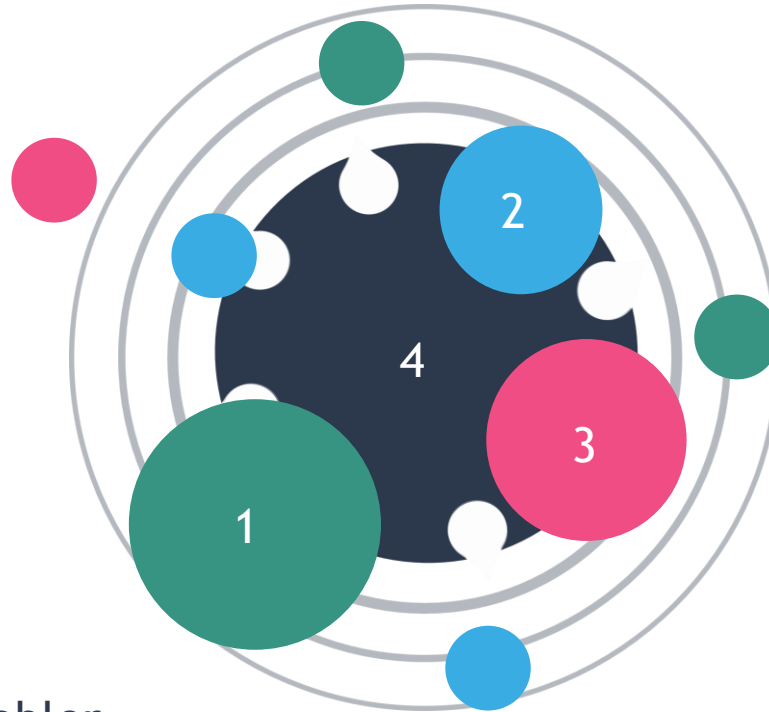
The front door for best practice

Provide a 1 stop shop of information, resources, advice and connections. Bring together findings, provide a platform for demonstrating work and host the findings and development of the Whole Community Approach



Convener, Facilitator, Enabler

Bring together stakeholders and contributors of the system. Acting as the bridge between different sectors. Facilitating networks at both regional and national level. Map the system assets and gaps whilst remaining at the forefront of national developments. This is a framework, not a blueprint.



Delivery & Testing Practice

Bring together regional Social Prescribing teams through Thriving Communities Programme. Test elements of the system through pilots and evaluation and identify gaps of knowledge.

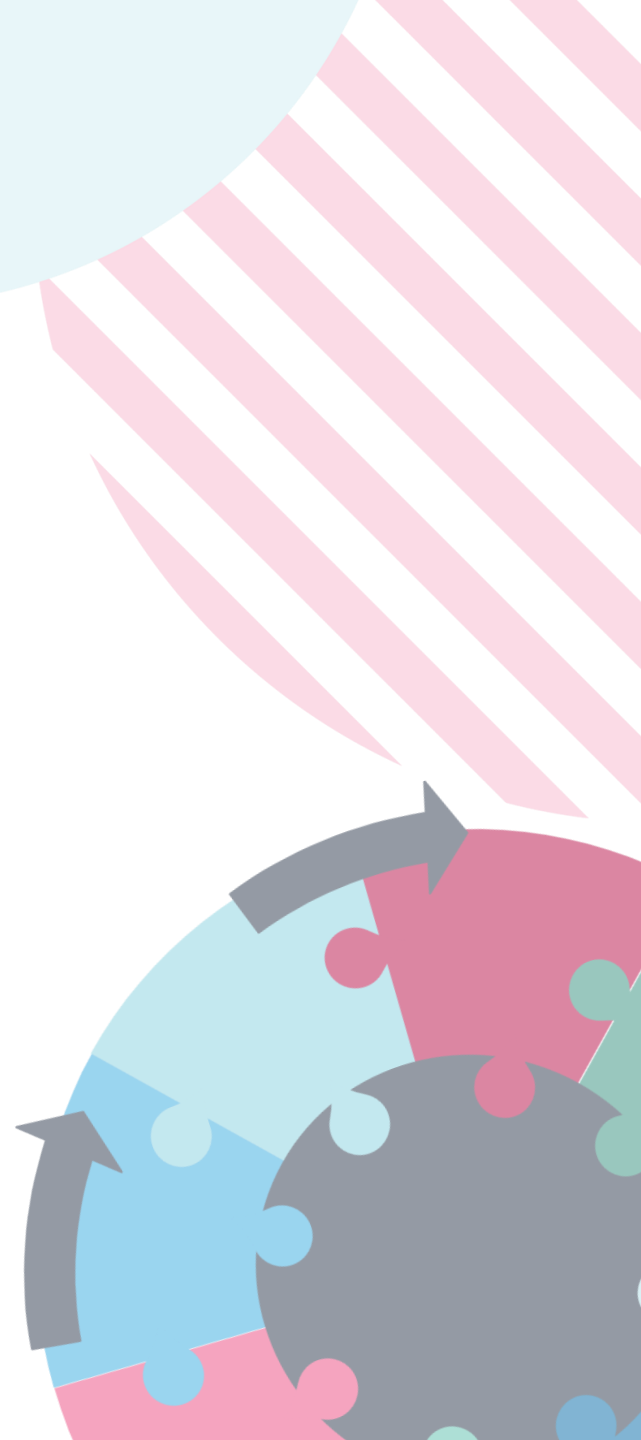
Maximise opportunity to amplify success

Enable communities to feel empowered to adopt this approach by providing easy access to resources, sharing best practice and inspiring the vision. Identify the strength and weakness of the connections within the system to tailor further support.



Advantages of adopting a Whole Community Approach

- Bringing everyone's contributions together means that we can achieve a **sustainable model**, one that is ever evolving and remains asset driven
- This will encourage **sustained and targeted investment** across sectors whilst building on the value of diversity within social prescribing.
- Communities are enabled to **develop assets and connect** people to services that are equipped to support health and wellbeing need.
- Through co-production we keep **communities at the heart of our health and wellbeing**; as the building blocks that support our health system
- Shared investment combined through mutual ambitions leads to **maximising impact** and reducing pressure off other systems
- Through strong, connected, social prescribing systems **innovation can thrive** bringing together a multitude of expertise in this space.





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Thank you!

- We will be sending out a short survey after this webinar to gain feedback on the Whole Community Approach

[Read our
blog](#)



Read our short blog on this work

- Join your Regional Leads Network to keep up to date with what is happening

[Join
network](#)



- We will continue to gather learning as we develop this work. Any questions, email monica.boulton@nasp.info



Get in touch

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